

Arravind. R

UX/ UI Designer & Developer

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Summary

I'm a passionate designer from Chennai with 5 years of professional experience. I have a strong foundation in visual design and interface development, and I love creating intuitive and user-centered experiences. My goal is to seamlessly blend aesthetics and functionality in my work. I'm always seeking new challenges and constantly learning to enhance my skills and stay innovative.

Experience

UI/ UX Designer & CMS Dev
Blumein Technologies

Ayappakkam, Chennai
Mar 2022 – Present

I actively collaborate in the design and development of user interfaces for various projects. I initiate the process with basic UX research and create UI designs tailored to each project. Upon receiving confirmation from stakeholders, I proceed with the development of UI components using CMS platforms such as WordPress and Shopify.

UI Designer & Developer
Freelancer

Alapakkam, Chennai
Sept 2021 – Feb 2022

Freelance UI Designer and Developer with a strong focus on creating visually appealing and user-friendly digital experiences. I have worked with diverse clients, delivering projects across various industries.

Web Designer & Developer
Threespades Media Pvt. Ltd.

Virugambakkam, Chennai
Sept 2017 – Aug 2021

During my tenure at the company, I engage with clients to understand their requirements. I used CMS platforms to develop these websites. Additionally, I implemented SEO strategies and even managed PPC campaigns for some projects.

Internships

Web Developer
Threespades Media Pvt. Ltd.

Virugambakkam, Chennai
Feb 2017 – Mar 2017

I had the opportunity to work on a portfolio website and develop a WordPress blog. This hands-on experience allowed me to improve my skills in designing visually appealing interfaces and gain proficiency in WordPress development.

CMS Developer
Daze Corp

Vanagaram, Chennai
Oct 2016 – Nov 2016

I had the valuable experience of developing an eCommerce website using the OpenCart. This project provided a challenging learning experience as it introduced me to SSH tools, server management, and OpenCart. I gained a solid foundation in OpenCart platform to create functional online stores and managing server environments.

Education

Bachelor of Engineering in Computer Science
Panimalar Engineering College

Poonamallee, Chennai
Jun 2014 – May 2017

Diploma in Computer Science
Panimalar Polytechnic College

Aminjikarai, Chennai
Jun 2011 – May 2014

Skills

Design & Development

UX, UI Design & Development, Wireframing, Prototyping, Data Analysis, WordPress Development

Tools

Figma, Adobe XD, Photoshop, Illustrator, VS Code, GitHub

Tech

HTML, CSS (SCSS), JS, PHP (Basics/ WP based)

CMS

WordPress, Magento and Shopify (incl. Shopify Plus)

Misc.

Server Management (basic), SEO, Google PPC